

Christopher Noguera

(775) 527-6290 | christophernoguera@unr.edu | Reno, NV

EDUCATION

University of Nevada, Reno — Bachelor of Business, Minor in Spanish

Expected May 2029

EXPERIENCE

Owner & Operator | Baldo's Auto Sales LLC — Reno, NV (Aug 2025–Present)

- Lead all marketing efforts for vehicle listings across Facebook Marketplace, Craigslist, and Instagram.
- Create high-quality photos, descriptions, and targeted posts to increase visibility.
- Manage brand presence across social platforms.
- Track engagement data to improve listing performance.

Auto & Body Shop Manager | Baldos Auto Repair & Body Shop — Sparks, NV (Apr 2021–Present)

- Strengthen online presence through digital communication and customer interaction.
- Coordinate service scheduling, updates, and estimate communication.
- Support customer satisfaction and repeat business.

ACTIVITIES & EXTRACURRICULARS

TRIO Scholars Program — UNR (Aug 2025–Present)

UNR Men's Soccer Club — Player (Aug 2025–Present)

SKILLS

Social Media Marketing, Content Creation, Customer Communication,
Brand Presentation, Microsoft Office, Entrepreneurial Leadership